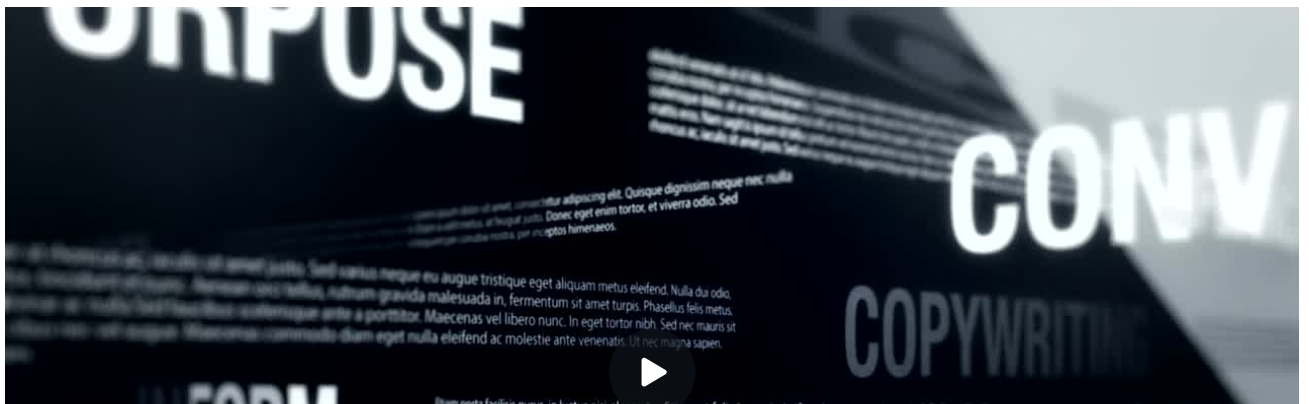


# Create with confidence



**Every time you write, you create a new world, and new opportunities appear.**





Sometimes, we believe that only artists, painters, and photographers need creativity to scale to new levels. However, we have to affirm that **WE ARE ALL CREATORS** and we are creating new worlds every single day when we display our voices, words, and vibes.



As Liz Gilbert so clearly writes in *Big Magic*, Just because creativity is mystical does not mean it should not also be demystified, especially if it means liberating artists from the confines of their own grandiosity, panic, and ego.

To write effective copy, it's important to understand your audience and focus on their needs and desires. Be creative and use persuasive language that resonates with them. When it comes to translations, it's important to work with a professional translator or use translation software to ensure accuracy and confidence in your messaging. Don't rely on

literal translations, automated machine translations, or AI, and trust a professional who also takes into account all the cultural nuances, registries, and idiomatic expressions.

Have solid faith in your own capabilities!

Let inspiration lead you wherever it wants to lead you! Inspiration likes working with us!

Decorate your business and your surroundings with good copy, one that exceeds every expectation! Drop us a note for a short call to discuss your future ideas!

#copywriting #copy #AI #creativity #creations #translation



Attitudeable podcast is a space to share some of these ideas, and to keep on creating every single day of our existence.

Drop us a note@! We are here to help you boost your business and expand to new markets! Send us your comments and we can schedule a call!

Dolores Rojo Guiñazú





**Certified Translator, Copywriter - ISO Auditor**

**Marketing MBA, QA Reviewer - Manuals**

***Lift Value Translations & Consulting***

+689 2494 409 / +54 9 11 61603975

dolores@liftvalue.com

www.liftvalue.com

**Dolores R. Guñazú**, Certified Translator, Copywriter - ISO Auditor Marketing MBA, QA Reviewer - Lift Value Translations & Consulting

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